



**THE ANALYSIS OF MORAL VALUE IN THE NOVEL
THE CALL OF WILD BY JACK LONDON PUBLISHED ON 2019**

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ABSTRAK

Tujuan dari penelitian ini adalah untuk mendapatkan gambaran dari judul penelitian ini. Teknik pengumpulan data adalah membaca, menerjemahkan dan menganalisis kemudian menarik kesimpulan di bawah analisis nilai moral. Novel ini menggambarkan seekor anjing yang diculik dan dijual bernama Buck yang digunakan sebagai anjing kereta luncur di Alaska. Novel ini menggambarkan perjuangan seekor anjing untuk bertahan hidup di kehidupan barunya. Pendekatan objektif digunakan dalam penelitian ini. Ada dua hal yang dibahas tentang tokoh utama: (1) nilai moral yang berhubungan dengan masalah dalam novel dan (2) macam nilai moral dalam novel. Penelitian ini menggunakan data yang diambil dari novel *The Call of the Wild* yang menceritakan kehidupan Buck dan karakter lainnya. Hasil penelitian menunjukkan bahwa terdapat karakter moral seperti: hormat, berani, jujur, adil, toleran, bijaksana, disiplin diri dan suka menolong atau baik hati.

Kata kunci: John London, Nilai Moral, Menganalisa.

ABSTRACT

*The purpose of this research is to get a description of this research title. The techniques of collecting data are reading, translating and analyzing and then drawing conclusions under moral value analysis. This novel describes a kidnapped and sold dog named Buck who is used as a sled dog in Alaska. This novel depicts a dog's struggle to survive in his new life. An objective approach is used in this study. There are two things that are discussed concerning the main character: (1) the moral value dealing to the problem in the novel and (2) the kinds of moral values in the novel. This study uses data taken from the novel *The Call of the Wild* which tells the life of Buck and other characters. The result shows that there are moral characters such as: respect, courage, honesty, fairness, tolerance, prudence, self-discipline and helpful or kind hearted.*

Key words: John London, Moral Value, Analyze.

1. Introduction.

Reading a novel is an activity which is used by a reader with different targets, for example critical reading is purposed to analyze both practical and theoretical benefits. This activity commonly held in a class for academic student, where the lecture gives a task to student to analyze intrinsic or values. According to Ratna (2004:336) stated that generally a novel tells about the characters and behavior them in everyday life. The language of the novel tends to be colloquialism, most language commonly used in society that's why the novel is said to be a genre most sociological and responsive because it is very sensitive to fluctuations socio historical. According to Nurgioantoro (2007:23) states that builder elements of a novel consists of intrinsic elements and elements extrinsic. Reading a novel by some people is purposed to kill spare time, they do not have activity at the time. This commonly held by passenger at the bus station or train station, who waits for the turns of bus or train passes. On the other hand, people read a novel purpose to having fun with the drama story. Those are five examples of target of reading a novel and so much more, it is depend on the readers which purposes they need to choose one.

The generally, there are five elements of novel, they are: character, plot, setting, theme and style. Those elements works as causative aspect, it means as a totally, novel does not separated into several element. The purpose of theme is giving a moral or value message that the writer wants to convey to the reader. The theme in the novel is subject matter of story. The plot is rendering and ordering of the events and actions of a story. Character is an important element in literary work, especially in novels, characters in a literary work are created by the author to convey his ideas and feelings about something that is happening in this world. Setting is the location and time of a story, while style includes the multitude of choices fiction writers make, consciously or not in the process of writing a story.

The Call of the Wild is a short adventure novel by Jack London, published in 2019 was adapted from the origin novel published on 1930. The main character in this novel is Buck who is a dog. The story begins in Santa Clara Valley, California, on a farm. Buck was later stolen from his home and sold as a tool to pull sleds in Alaska. Buck became increasingly wild and primitive in a harsh environment, Buck was forced to survive and fight and had to be more than other dogs

The call of wild novel published on 2019 by Gramedia Publisher adapted from the original novel published on 1903.

This research can be found the identification of problem namely the moral values and moral values dealing to the sequence of events opposed by the main character named Buck and additional characters in the novel.

Based on the identification of problem above, the research objective in this research is to know the moral values contained in the novel *The Call of Wild* by Jack London published on 2019. This research focused on the moral value analysis found on a novel entitled the call of wild by Jack London.

2. REVIEW OF RELATED LITERATURE

Based on the introduction in chapter I, in this chapter, the researcher describes some theories related to definition, kinds, characteristic, element of novel and definition, characteristic, kinds of moral value.

A. Definition of Novel

According to Wicaksono (2017:2) Work Literature is a form of creativity in beautiful language that contains a series of inner experiences and imagination that comes from appreciation author's social reality.

Novel is a famous literary work and in great demand at this time. The novel is an essay in prose form about events that concerns human life as that experienced by people in everyday life about ups and downs, love and affection, about character and soul and so on Aziz and Hasim (2010:2). According to the Big Indonesian Dictionary (KBBI), a novel is a long prose essay containing a series of stories about the life of a person and those around him by emphasizing the characters and characteristics of the actors. Etymologically, the term novel comes from the Italian word "novella", which means a story or story

B. Kinds of Novel

In general, novels can be grouped into several types. As for the types novels are as follows.

1. Based on fact or not the incident , namely, fiction novels, non-fiction novels.
2. By genre, namely romantic novels, horror novels, comedy novels, inspirational novels,

a. Based on content and characters, namely Teelit novels, Songlit novels, Chicklit novels, and Adult novels

C. Elements of Novel

Sutarni (2008:87) explained that there are two elements in the novel, namely intrinsic elements and elements extrinsic. The following is a brief explanation of these two elements:

a. Intrinsic element

The intrinsic elements of the novel are all the elements that form the novel that come from within the novel itself. Some of which are included in the intrinsic elements of the novel include themes, plots, characters, point of view, setting, language style, message. According to Sukada (2013:56) elements Intrinsic is an element that builds a literary work without looking at the relation with data outside the copyright of the literature.

b. Extrinsic Elements

The extrinsic elements of the novel are all the elements that make up the novel that come from outside. Among them are the author's background, community background, and the values contained on novels. Sehandi (2016:76) argues that extrinsic elements are the background and sources information for literary works that cannot be ignored because it has value, meaning and influence.

D. Characteristics of Novel

According to Hidayati (2009:22) that the novel is divided into five angles, namely based on the form of expression, the type of framework selection the contents as an estuary the meaning of the story, the characteristics that distinguish this text from other texts, and the structure which contains the building blocks of the novel itself. First, based form, that the novel is embodied in the form of prose essay, and not close the possibility of poetic elements in it as long as these elements regarding the language. Second, in terms of its type, the novel is more inclined displays the type of narrative, because in the novel it prioritizes elements 1 0 storytelling in describing the behavior of the story. Third, the contents of the novel on basically presents a picture of the life and inner life of the characters in navigating the world, society. Fourth, that the novel is fictional, Delusion. Fifth, as a work of novel has a structure, and a structure that the main elements are plot, characterization, and events. The structures are arranged sequentially chronological.

E. Definition of Moral Value

Etymologically the word moral comes from the Latin word "mores" which means comes from the syllable "Mos". Mores means customs, behavior, character, character, morals, which then means developing into a habit in good behavior (Darmadi, 2009: 50)

F. Characteristic of Moral Value

Described in the book Ethics and Teachings by Apriani Magdalena Sibarani, the following are the characteristics of moral values.

1. Relating to Responsibilities. Moral values are closely related to the human person who is responsible. Moral values result that someone is guilty or not guilty, because he is not responsible.

2. Relating to Conscience.

One of the characteristics of moral values is that only these values can evoke a voice from the heart.

3. Moral values oblige absolutely and are not negotiable. For example, if someone has aesthetic value, they will appreciate a quality painting, otherwise other people may not appreciate the painting.

4. behaving morally, meaning that there are no "pure" moral values apart from other values.

G. Kinds of Morality

According to Poesprodjo quoted from the book Proverbs Poetry and Value Construction by Imelda Oliva Wissang, there are four kinds of morality in human life, namely as follows: Objective morality views human actions as free from the influence of the perpetrator. Subjective morality that sees human actions as actions that are influenced by the understanding and approval of the doer as an individual. Intrinsic morality that views good or bad actions in essence, not the influence of positive laws. Extrinsic morals that see actions are influenced by mastery, positive law, both from humans and from God.

3. RESEARCH METHOD

According to Sugiyono (2015: 209) states that the research method Qualitative research is used by researchers on natural object conditions. The research that the writer used is descriptive qualitative method to describe the kinds, messages and the general meaning of moral message of a novel. This research was designed to identify the moral value analysis in the Call of Wild Novel by Jack London published on 2019.

Literature study is the whole process of data collection in this study. To obtain better information and data support in the research process, data were collected from several libraries. For this reason, the data used in this study are phrases, some expressions in the novel. The Primary data were collected from the novel The Call of Wild by John London published on 2019.

Analyzing the data for qualitative is done by interactive and continued until finished, the activity in analyzing data are data reduction, data display and conclusion or verification. Descriptive analysis is used by the writer in analyzing the data. The analyze data were data reduction, data display and conclusion or verification

a. Data Reduction

Researchers discard data that is less important and try to find important data and find themes in this data reduction step. Researchers find it easier to find the data needed through data reduction because it provides a clear picture. In this data reduction, the researcher only focused this research on moral value analysis of novel The Call of Wild.

b. Data Display

After doing data reduction, the next step is presenting the data. Presentation of data carried out in the form of a simple essay on a qualitative approach. Miles and Huberman state that. Narrative texts in the past were often used in qualitative research to present data.

For this reason, it is displayed in the form of a brief description of the data in this study. It deals with illustrations for moral values.

c. Conclusion or Verification

Data verification is the final step in data analysis on a qualitative approach. The answers to the research problems formulated in the initial planning of the research are the conclusions of qualitative research. New findings that have never existed are conclusions. The findings are in the form of theories, causal correlations and object descriptions. The data conclusion would refer to illustration of moral values analysis.

4. RESULT AND DISCUSSION

4.1 Result

The moral value dealing with a problem in the novel *The Call of Wild* can be summed up as detailed description below. The description can be obtained in several paragraphs where the description is continuously from one paragraph to next paragraphs. The story tells based on the third person point of view as she or he. In this novel, she or he is Buck or a dog. California, Santa Clara Valley story begins on a farm when Buck is stolen and sold as a sled in Alaska. The owner of the dog Buck loves and pampers the dog who is the main character who lives on a farm. One day Buck's life changed when a servant sold him to pay off a debt.

Buck was sold in Alaska and did the trip for the first time in a cage, the main form of transportation in Alaska was sled dogs. Buck learns to be a sled dog and adapts to his new life and learns to survive. Shelter and abundant food in the past were replaced by a hard life to survive.

Buck was sold again to Hal and his wife, they did not know how to take care of animals, Buck's life changed drastically until he finally found John Thornton, a kind and loving man who saved Buck. Buck's happiness didn't last long because the cruel and savage Yee Hats killed Buck's employer. Buck in finding himself must listen to Call of the Wild.

Based on the description above, this can be concluded that, the writer of this novel (Jack London) has explored society from a dog's perspective. There is innocence in the way the author has attempted to capture the scene from a dog's point of view, this adds to the simple charm of the book.

Findings On The Novel Of Jack London “The Call Of The Wild”

No	Quotation From The Novel Of Jack London “The Call Of The Wild”	Moral value	Page
1	However, it is in adoration that most of Buck's love is expressed. When Thornton touched and spoke to him, he went wild with happiness. Under Thornton's hand, the skeet used to tuck its nose	Respect	98

No	Quotation From The Novel Of Jack London “The Call Of The Wild”	Moral value	Page
	and nudge it until it was petted. At Thornton nig's knees would lurk and rest his massive head, from a distance Buck admired.		
2	Buck had accepted the rope with quiet dignity; to be sure it was unwanted performance. People Buck knows have been trusted and given expertise to reach his own reach.	Courage	11
3	Mercy did not exist in the primordial life. Because of fear and misunderstanding that it causes death that's why it's misunderstood. This mandate was from time to time adhered to as kill or be killed, eat or be eaten.	Honesty	100
4	With Buck's friendly advances protecting and surrounding him, Buck didn't attack. Buck made the three of them so heavy that the wolf got scared, his head barely reaching Buck's shoulder. The wolf left quickly.	Fairness	123
5	For two days and nights Buck never left camp, never left Thornton out of his sight. Buck followed her while she ate, followed her to work, seen under the covers at night and out of the covers in the morning.	Tolerance	125
6	To Buck’s surprise, these dogs manifested no jealousy toward him. They seem to share the kindness and largeness of John Thornton. As Buck grew stronger they enticed him into all sorts of ridiculous games in which Thornton himself could not forbear to join. And in this fashioned	Prudence	96

No	Quotation From The Novel Of Jack London “The Call Of The Wild”	Moral value	Page
	Buck romped through the convalescence and into a new existence. Love, genuine passionate love was his for the first time.		
7	Buck was able to receive instructions therefore being placed between Dave and Sol Leks. They never let him linger in mistakes and teachings were always upheld.. The resulting tangle was even worse, but buck took good care to keep the traces clear thereafter. The day finished there, his work well done, he was not scolded by his friends. Rarely snaps whips from Francois and money is rewarded by scrutinizing and lifting feet. (31) Buck stood it, keeping his mates up to their work and maintaining discipline, thought he, too, was very tired (67)	Self Discipline	31,67
8	With the judge's sons and daughters Buck went hunting and jumped into the swimming pool. Alice and Mollie are escorted by Buck, in winter. Judge's sons and daughters in the long twilight or early morning chatter. He carried the judges grandson on his back or rolled them in grass (9) Kind hearted citizen caught the dogs and gathered up the scattered belongings, also they gave advice (79)	Helpfulness or kind hearted	9, 79

4.2 Discussion

Moral value in the novel the call of wild can be drawn theories of Thomas Lickona (2012) which develop the basic characteristic of moral value are as follows: respect,

responsibility, honesty, fairness, tolerance, prudence, self discipline, helpfulness, cooperation, courage, and a host of democratic values.

“However, it is in adoration that most of Buck's love is expressed. When Thornton touched and spoke to him, he went wild with happiness. Under Thornton's hand, the skeet used to tuck its nose and nudge it until it was petted. At Thornton nig's knees would lurk and rest his massive head, from a distance Buck admired.”
(98)

This quotation above can be explain as follow. The researcher can say that: love is a symbol of respect. Respect is the meaning of admiration or polite manner. Buck is a lovely dog, so love can be expressed in adoration. Adoration is the meaning of love and respect greatly, or worship. The moral respect given by Buck the dog is telling us about how to love greatly to somebody else. As shorten words, the researcher can that “A dog can tell a moral value to human being.

“Buck had accepted the rope with quiet dignity, to be sure it was unwanted performance. People Buck knows have been trusted and given expertise to reach his own reach.” (11)

The quotation above stated that moral value about courage can be teach is about how Buck give his trust to the man whom he been known, even the stranger man getting rude to him by saying bad speech. Buck tide up his self, control his emotion from no to do such as rude thing to the stranger man. He believes to the man he knew. As what defined by Oxford Dictionary that courage is the ability to control fear when facing danger, pain, opposition.

“Mercy did not exist in the primordial life. Because of fear and misunderstanding that it causes death that's why it's misunderstood. This mandate was from time to time adhered to as kill or be killed, eat or be eaten”. (100)

Honesty according to Oxford dictionary definition means that telling the truth, and not cheating or stealing. The quotation above, Buck tells us about the nature of human being's life, and the nature of wildlife animal. The moral goal of the passage above about the phrase kill or be killed, eat or be eaten is the example of truth between human beings daily life and the wildlife itself. The researcher can conclude that human being often times deny or lie about the truth of life.

“With Buck's friendly advances protecting and surrounding him, Buck didn't attack. Buck made the three of them so heavy that the wolf got scared, his head barely reaching Buck's shoulder. The wolf left quickly”. (123)

The quotation above shows about the fairness. Fairness is a matter of process of dividing goods or bad on the basis of general principles that pertain to everyone alike. Honestly, when our fighter is suspicious and afraid, it means that we are easy to win the battle. Here, Buck did not do that, it because of fairness. Human being sometimes done in the contrary. Let us learn from the moral message above.

“For two days and nights Buck never left camp, never left Thornton out of his sight. Buck followed her while she ate, followed her to work, seen under the covers at night and out of the covers in the morning.” (125)

Tolerance makes possible critical interaction with the other, self-criticism and tolerance prevent this critical interaction from becoming dogmatic. Critical interaction dealing with the quotation above states that Buck a dog gave his special tolerance to Thornton as the way of making tolerance to somebody. We sometimes did not do as Buck done in this story. We work like for having salary. The moral value is the highest one from human being.

“To Buck’s surprise, these dogs manifested no jealousy toward him. They seem to share the kindness and largeness of John Thornton. As Buck grew stronger they enticed him into all sorts of ridiculous games in which Thornton himself could not forbear to join. And in this fashioned Buck romped through the convalescence and into a new existence. Love, genuine passionate love was his for the first time”. (96)

Based on the quotation above, this can be seen and concluded that, the prudence value in the novel is about how Buck’s surprised that there is no jealousy between the dogs. They share their love, the genuine passionate love be upon them. This experience is had never found before by Buck at judges millers’ down in the sun kissed santa clara valley. Prudence is being careful about one’s choices; not taking undue risks; not saying or doing things that might later be regretted. As defined by Oxford Dictionary, prudent is acting or showing care and thought for the future, showing good judgement.

“Buck was able to receive instructions therefore being placed between Dave and Sol Leks. They never let him linger in mistakes and teachings were always upheld.. The resulting tangle was even worse, but buck took good care to keep the traces clear thereafter. The day finished there, his work well done, he was not scolded by his friends. Rarely snaps whips from Francois and money is rewarded by scrutinizing and lifting feet”. (31)

“Buck stood it, keeping his mates up to their work and maintaining discipline, thought he, too, was very tired”. (67)

Based on the quotation above, this can be seen and concluded that self-discipline is about How Buck becoming a role model to his friend. Buck at the time trained under the law of club and fang, Buck firstly placed between Dave and Sol-Leks to accept the instruction. They are good teacher never let Buck on his fault for a long time. Buck is trained all the day and keeps his record all day clean. He did all his task perfectly, and his friend stop to disturb him again.

“With the judge's sons and daughters Buck went hunting and jumped into the swimming pool. Alice and Mollie are escorted by Buck, in winter. Judge's sons and daughters in the long twilight or early morning chatter. He carried the judges grandson on his back or rolled them in grass” (9)

“Kind hearted citizen caught the dogs and gathered up the scattered belongings, also they gave advice” (79)

Based on the first quotation above, this can be seen and concluded that moral value can be thought is how buck escorted Mollie and Alice and also he (Buck) carried the judge’s grandson on his back. This is shows helpfulness or kind hearted of a Buck. Kind hearted as defined by Oxford Dictionary is a Sympathetic nature. Furthermore, the moral value about kind hearted can be seen from how citizen helping the dogs and gathered them to the scattered belongings and also give advice.

5. Conclusion

The moral values can be drawn in the novel are as follows: respect, courage, honesty, fairness, tolerance, prudence, self-discipline and helpful or kind hearted, this can be seen from

the overview of how Jack London inspires readers to write vividly. Life changes is a lesson learned in the words of the author in this book. Buck's life is changing, he is passed from owner to owner, master to master and team dog to team dog when something dear to him is lost. By slow and deliberate Buck eating, Buck acclimated for the other dogs to get many of the things they stole. The moral is against this practice. Buck learns that only the smart and strong survive in the realm of liars, in order to survive, sometimes, moral integrity is compromised. Based on the explanations above, the moral values can be drawn in the novel are as follows: respect, courage, honesty, fairness, tolerance, prudence, self-discipline and helpful or kind hearted.

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